

J. SAKIYA SANDIFER is building the career of his dreams. His company, We Think LLC, was launched in March 2006, and is already garnering critical acclaim from entrepreneurs and creative marketing executives alike. His projects range from corporate brand identities, print ads, to speech writing and most recently publishing. As a result, SAKIYA is turning skeptics into instant fans.

His experience includes an unfinished education at the University of Wisconsin-Madison, which introduced SAKIYA to basic graphic design skills, the backbone of his future. It was during this time SAKIYA began turning a hobby designing flyers for his fraternity into his future career. Following his stint in college, SAKIYA relocated to his hometown of Chicago and started his first company from his living room floor. His persistence paid off after he frequented his local Kinko's after hours in hopes of establishing relationships to obtain clients. The result was a growing steady business for ten years that was created from the simple mantra: producing exceptional designs to attract loyal clientele.

With the inspiration of the everyday life, SAKIYA was motivated to continue to grow into a new direction: to become one of top creative thinkers of his generation. With this new life goal, he realized that he had to create a platform to express his ideas. The end result became the backbone for his first book, "Think Think Think and Think Again." The short book of "SAKIYA-ISMS" is a collection of his unique ideas designed to be a spark for those seeking to create a positive change in their life.

In the short amount of time since its first publishing, fans began building locally as well as nationally. As a result, "Think Think Think and Think Again", was used as the insight for the foundation for the curriculum of the 2006-2007 Youth Development Program in Hoboken, New Jersey.

"Seeing how the book and thoughts affects the readers on my website, [www.TheThinkMovement.com](http://www.TheThinkMovement.com), is very humbling and memorable," explains SAKIYA. "If my book leads to opportunities for me to be a part of leaving something better than it was, I've done my job for myself and my readers."

SAKIYA is also in the beginning stage of creating one the most powerful and interactive events that people will ever experienced...his "Thinking Like an Entrepreneur Changed My Life!" speaking tour will be an entertaining, thought-provoking and inspirational narrative of his journey to becoming one of the most influential thinkers of this generation. Not having your typical success story, SAKIYA will spark all those in attendance with not only the importance of thinking outside the box, but the empowerment of creating your own box...which has allowed him to sell over 500K self-published books.

In addition to the speaking tour and other future business collaborations for We Think, LLC, SAKIYA is currently promoting his second book, which he co-wrote with Grammy winning artist/producer Kanye West entitled, "Thank You And You're Welcome". He will also start working on his third book entitled, "A Book of Questions with One Answer" due out Fall 2009.

What continues to surprise SAKIYA the most about his success is the simplicity of his breakthrough moments. “It always seems in hindsight that breakthrough moments are always so simple,” explains SAKIYA. In looking to the future, SAKIYA seeks to empower others with techniques of combining critical and creative thinking with one key idea: Believe in to become better!